

Wordlists

Unit 1

Words	Word type	Pronunciation	Translation	Page	Example sentence
actor	noun	/ˈæktə(r)/	Schauspieler(in)	16	I'm responsible for making actors look good or look right for their role.
address	verb	/əˈdres/	ansprechen	12	How do you address the other person?
ages	noun	/eɪdʒɪz/	eine Ewigkeit	134	Hi, Laura. It's been ages .
almost	adverb	/ˈɔːlməʊst/	fast	135	I travel from New York to London almost every month.
annual	adjective	/ˈænjuəl/	Jahres-, jährlich	9	The company's annual revenue is high.
appearance	noun	/əˈpiərəns/	Aussehen	12	She checked her appearance in the mirror.
area [business activity]	noun	/ˈeəriə/	Bereich, Sparte	134	And what would you say is Panasonic's strongest area of business?
around [approximately]	adverb	/əˈraʊnd/	ungefähr	134	It's around 100 years old.
art director	noun	/ɑːt deˈrekte(r)/	künstlerischer Leiter, künstlerische Leiterin	12	The Art Director is called Nathalie Barnes.
at last	idiom	/æt lɑːst/	endlich	17	It's nice to meet you in person at last .
based (in)	adjective	/beɪst/	ansässig	134	And is the company still based in Osaka?
bean	noun	/biːn/	Bohne	9	The coffee is made from the whole bean .
brother-in-law	noun	/ˈbrʌðə(r) ɪn ˌlɔː/	Schwager	134	There were just three employees, Matsushita, his wife, and his brother-in-law .
casual	adjective	/ˈkæʒuəl/	leger	15	Uniqlo sells casual clothes.
chain [business]	noun	/tʃeɪn/	Kette	134	It's a department store chain .
check-in	noun	/ˈtʃek ɪn/	Check-in	9	Ken and Nathalie met at the check-in counter at Heathrow Airport.
close	adjective	/kləʊs/	nah	12	How close do you stand to the other person?
compete	verb	/kəmˈpiːt/	konkurrieren	134	The two companies compete against each other.
computer system	noun	/kəmˈpjʊːtə ˌsɪstəm/	Computersystem	135	I'm responsible for our customers' computer systems .
confectionery	noun	/kənˈfekʃənəri/	Konditorwaren	16	The Hershey company is a confectionery producer.
considerably	adverb	/kənˈsɪdərəbli/	erheblich	134	They have grown considerably over the last few years.
cosmetic	adjective	/kɒzˈmetɪk/	kosmetisch	8	She models for sportswear companies and cosmetic products.
customer service	noun	/ˌkʌstəmə(r) ˈsɜːvɪs/	Kundendienst	135	I work in customer service .
cyclist	noun	/ˈsaɪklɪst/	(Fahr)radfahrer(in)	135	So you're a cyclist ?
distance	noun	/ˈdɪstəns/	Entfernung	12	The distance from the airport to the city centre is 15 kilometres.
division	noun	/dɪˈvɪʒn/	Abteilung	134	The headquarters are based in Osaka and they also have a USA division .
download	verb	/ˈdaʊnləʊd/	herunterladen	9	You can download music here.
drama	noun	/ˈdrɑːmə/	Drama, Schauspiel	9	That programme was a good drama .

e-commerce	noun	/i: 'kɒmɜ:s/s/	E-Commerce	9	<i>It is an e-commerce company.</i>
edit	verb	/'edit/	redigieren, bearbeiten	135	<i>I edit the author's work.</i>
editor	noun	/'editə(r)/	Lektor(in)	135	<i>I'm an editor.</i>
electronic	adjective	/ɪ,lek'trɒnɪk/	elektronisch	9	<i>There's a lot of competition in the electronic goods market.</i>
exchange	verb	/ɪks'tʃeɪndʒ/	austauschen	12	<i>Do you exchange business cards?</i>
eye contact	noun	/,aɪ 'kɒntækt/	Blickkontakt	12	<i>Do you make eye contact?</i>
fiction	noun	/'fɪkʃn/	Belletristik, Romanliteratur	135	<i>I work in the fiction department.</i>
finance	noun	/'faɪnæns/	Finanz-	15	<i>Alberto works in the finance department.</i>
founder	noun	/'faʊndə(r)/	Gründer(in)	134	<i>The founder was Konosuke Matsushita.</i>
fresh (food)	adjective	/'frefʃ/	frisch	135	<i>I'm responsible for the fresh food section.</i>
full-time	adjective	/'fʊl 'taɪm/	(in) Vollzeit	11	<i>I work full-time.</i>
get started	idiom	/'get 'stɑ:tɪd/	anfangen	134	<i>Well, if we're all ready, shall we get started?</i>
giant [company]	noun	/'dʒaɪənt/	Riese, Gigant	134	<i>Probably the biggest competitor is Samsung, the Korean electronics giant.</i>
global	adjective	/'glɔ:bl/	global	15	<i>Its global competitors include Zara, Gap, and H&M.</i>
globally	adverb	/'glɔ:beli/	weltweit, global	134	<i>Globally, their main competitors are probably Sony or Panasonic in Japan.</i>
handshake	noun	/'hændʃeɪk/	Händedruck	12	<i>He welcomed me with a wide smile and a warm handshake.</i>
headquarters	noun	/'hed'kwɔ:təz/	Hauptsitz, Zentrale	9	<i>The headquarters are in Japan.</i>
I guess	idiom	/aɪ 'ges/	ich nehme an, ich vermute, wohl (sein), vermutlich (sein)	134	<i>Rome isn't a safe place to ride a bike, I guess.</i>
I'm afraid	idiom	/'aɪm ə'freɪd/	ich fürchte, leider	17	<i>No, I'm afraid I don't know him.</i>
just	adverb	/'dʒʌst/	nur	134	<i>Now they just use Panasonic as their brand name.</i>
just in time	idiom	/'dʒʌst ɪn 'taɪm/	pünktlich, (genau) rechtzeitig	135	<i>You're not late, you're just in time.</i>
keep (someone) waiting	idiom	/'ki:p 'weɪtɪŋ/	(jmdn.) warten lassen	134	<i>Hi, sorry to keep you waiting.</i>
kerosene	noun	/'kerəsi:n/	Kerosin	9	<i>They would use kerosene to heat the lamps.</i>
kind	noun	/'kaɪnd/	Art	16	<i>The company produces different kinds of chocolate and sweets.</i>
lesson	noun	/'lesn/	(Unterrichts)stunde, Lektion	15	<i>How long is the English lesson?</i>
loan	noun	/'ləʊn/	Kredit	9	<i>We can arrange a loan so they can buy furniture.</i>
look (great)	verb	/'lʊk/	aussehen	134	<i>You look great.</i>
make [create]	verb	/'meɪk/	fertigen, herstellen	8	<i>Unisports is a sportswear producer. They make clothes for a variety of sports.</i>
make sure	idiom	/'meɪk ʃʊ:(r)/	sicherstellen	135	<i>I also make sure we have enough stock.</i>
manufacturer	noun	/'mænjʊ'fæktʃərə(r)/	Hersteller	9	<i>BMW is the name of a German car manufacturer.</i>
marketing	noun	/'mɑ:kɪtɪŋ/	Marketing	6	<i>Paul decided to go into marketing after he left school.</i>
model [fashion]	verb	/'mɒdl/	modelln (colloq.), als Model arbeiten	8	<i>She models for sportswear companies and cosmetic products.</i>
model agency	noun	/'mɒdl ,eɪdʒənsi/	Modelagentur	6	<i>She works for a model agency.</i>
mortgage	noun	/'mɔ:ɡɪdʒ/	Hypothek	9	<i>The bank can provide a mortgage for you.</i>

nationality	noun	/ˌnæʃəˈnæləti/	Staatsangehörigkeit, Nationalität	9	What is your nationality ?
novel	noun	/ˈnɒvl/	Roman	135	I'm responsible for publishing novels .
offer (services)	verb	/ˈɒfə(r)/	anbieten	9	Which type of company offers the following services and products?
oil	noun	/ɔɪl/	Öl	9	They work for an oil company.
old friend	idiom	/əʊld frend/	alter Freund, alte Freundin	135	I'm an old friend of Ken's.
on business	idiom	/ɒn ˈbɪznəs/	geschäftlich	8	He travels to the States and the UK on business a lot, but takes his holidays in Asia.
order [sequence]	noun	/ˈɔːdə(r)/	Reihenfolge	10	Please put the pictures in the correct order .
original	adjective	/əˈrɪdʒənəl/	ursprünglich	134	Matsushita was the original name of the company.
own	adjective	/əʊn/	eigen	11	I run my own company.
part-time	adjective	/ˌpɑːt ˈtaɪm/	(in) Teilzeit	134	She works part-time for a model agency.
pharmaceutical	adjective	/ˌfɑːməˈsuːtɪkl/	pharmazeutisch	126	The pharmaceutical company started in 1968.
photograph	noun	/ˈfəʊtəɡrɑːf/	Foto, Fotografie	7	Ken likes to take photographs with his new camera.
photographer	noun	/fəˈtɒɡrəfə(r)/	Fotograf(in)	6	I'm a photographer .
physical	adjective	/ˈfɪzɪkl/	physisch, körperlich	12	Mind your physical distance when greeting people.
pretty much	idiom	/ˈprɪti mʌtʃ/	so gut wie	135	I visit customers pretty much every day.
producer	noun	/prəˈdjuːsə(r)/	Hersteller	8	Unisports is a sportswear producer .
programme	noun	/ˈprəʊɡræm/	Programme	9	There will be a weekly programme of films.
publishing	noun	/ˈpʌblɪʃɪŋ/	Verlags-	135	I work for a publishing company.
quality	noun	/ˈkwɒləti/	Qualität	134	They have a very good record for reliability and quality .
rarely	adverb	/ˈreəli/	selten	15	He rarely goes swimming.
record [past]	noun	/ˈrekɔːd/	Bilanz	134	They have a very good record for reliability.
reliability	noun	/rɪˌlɪəˈbɪləti/	Verlässlichkeit, Zuverlässigkeit	134	Their reliability is good.
responsibilities	noun	/rɪˌsɒnsəˈbɪlətɪz/	Verantwortungsbereiche	11	What are your responsibilities ?
revenue	noun	/ˈrevənjuː/	Einnahmen	9	The company has an annual revenue of \$10,000.
roast	noun	/rəʊst/	Röstung	9	Round coffee beans give a good roast .
run (a company)	verb	/rʌn/	leiten	11	I run my own company.
running	noun	/ˈrʌnɪŋ/	Lauf-	6	Emma is in a running team.
sales assistant	noun	/ˈseɪlz əˌsɪstənt/	Verkaufsberater(in), Verkäufer(in)	135	I'm a sales assistant .
saloon (car)	noun	/səˈluːn/	Limousine	9	His new car is a saloon .
self-employed	adjective	/ˌself ɪmˈplɔɪd/	selbständig, selbstständig	11	I'm self-employed .
serve (customers)	verb	/sɜːv/	servieren	135	These restaurants serve traditional Japanese food.
shake (hands)	verb	/ʃeɪk/	schütteln	12	Do you shake hands when you meet someone?
shipping	noun	/ˈʃɪpɪŋ/	Transport-, Schifffahrts-	10	K-Line is a shipping company.
small talk	noun	/ˈsmɔːl ˌtɔːk/	Small Talk, Konversation	12	Most of the car journey was small talk .
socket	noun	/ˈsɒkɪt/	Fassung	134	Panasonic started in 1918 when it first made lamp sockets .
specialize	verb	/ˈspeʃəlaɪz/	sich spezialisieren	15	Uniqlo specializes in casual clothes.

sportswear	noun	/'spɔ:tsweə(r)/	Sportkleidung	6	Laura is a sportswear designer.
stand	verb	/'stænd/	stehen	12	How close do you stand to the other person?
stranger	noun	/'streɪndʒə(r)/	Fremde(r)	12	Jason and Ken don't know each other. They're strangers .
studio	noun	/'stju:diəʊ/	Studio, Atelier	6	Laura works in a studio .
sweets	noun	/'swi:ts/	Süßigkeiten, Süssigkeiten (Schweiz)	16	The company produces different kinds of chocolate and sweets .
systems engineer	noun	/'sɪstəmz ,endʒɪ'nɪə(r)/	Systemingenieur(in), Systems Engineer	135	I'm a systems engineer .
television set	noun	/'telɪvɪʒn set/	Fernseher, Fernsehgerät	134	They are the fifth biggest producer of television sets .
tester	noun	/'testə(r)/	Tester(in), Prüfer(in)	15	She's a software tester .
tiny	adjective	/'taɪni/	winzig	134	Panasonic started in 1918 when it first made lamp sockets in a tiny two-room house.
toaster	noun	/'təʊstə(r)/	Toaster	9	You put bread in the toaster .
tough	adjective	/'tʌf/	hart	134	Cycling every morning must be tough .
travel agency	noun	/'trævl ,eɪdʒənsi/	Reisebüro	6	She works for a travel agency .
upgrade	noun	/'ʌpɡreɪd/	Upgrade	9	I can offer you an upgrade to business class.
variety	noun	/'vəriəti/	Vielzahl	8	Unisports is a sportswear producer. They make clothes for a variety of sports.
washing machine	noun	/'wɒʃɪŋ məʃɪ:n/	Waschmaschine	16	Gorenje manufacture white goods, for example fridges and washing machines .
way back	idiom	/'weɪ bæk/	seit Urzeiten, seit langer Zeit, seit Ewigkeiten	134	We are friends from way back .
wide (variety)	adjective	/'waɪd/	umfassend	134	The company produces a wide variety of products.
worker	noun	/'wɜ:kə(r)/	Arbeiter(in)	134	There are around 330,000 workers altogether.